

ASDTi were the first (and are the only) recruitment specialists to be endorsed by the SFCA.

Typical recruitment costs less than half our major competitors maximises use of your budget.

100% success rate – fifteen years of recruitment success and experience at your service.

Highest-quality products & service including unique evening & weekend work and class-leading products.

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principal & slt recruitment



Recruitment and search for Principals and SLT from the sector specialists

**especially for sixth form colleges
unrivalled expertise the sector**

Sixth Form Colleges are different. We know what it takes to be the 'gold standard' – and how hard it can be to find the right people to uphold those standards. That's why we specialise in this sector, and it's why we were the first (and only) organisation to be endorsed by the SFCA. So what makes us different?

Service Results Price

Our service is unique. From advert design and place, micro-site design and hosting, multi-media creation (including video of the college), through to our unrivalled 24/7 service to potential applicants, ASDTi has the products needed to generate shortlists of exceptional quality.

Results guaranteed

For the last fifteen years, ASDTi has never failed to recruit to the full satisfaction of Governors and Corporations – first time, every time, despite often being 'called in' to rescue situations when others have failed. With a full team of qualified staff available nationally, your ASDTi recruitment team will include at least one existing Sixth Form College Principal or a former Principal from a Beacon College. ASDTi has great links with the whole sector, having appointed many of the current Principals & Deputies. If it were ever to arise that an appointment was not made first-time, then we will continue to work on your behalf, without further fee-charge, a further time.

ASDTi will combine advertising with targeted search, and with full use of our contacts in the sector.

Half the price...

ASDTi charges a flat fee for recruitment that has proven to be exceptional in cost-effectiveness. Fees exclude only VAT, travel expenses and advertising cost (usually advertising would be c £3000).
Principal Recruitment: £9995
VP/Deputy Recruitment: £6995
AP Recruitment: £5995

Overall, therefore, ASDTi offers better service, more consistent results and at an exceptionally reasonable cost.



Recruitment services for Principals, Vice-Principals and other SLT members from the sector specialists

known for success, innovation & value

always there,
always the right image for Sixth Form Colleges.

ASDTi understands that your applicants work hard. They aren't always available during working hours. That's why we set up a full 24/7 service. When a potential applicant wants to discuss your vacancy on Friday evening, we're there. When it's 10pm on Sunday evening and a candidate needs clarification on a point, we're there. When your deadlines are approaching and you need applications to be submitted, we're there. Mornings, afternoons, evenings, weekends, we're there.



“ On behalf of the Board of Governors, Staff and Students of Franklin Sixth Form College, we thank you and your team at ASDTi for the extremely professional delivery and service to our college during and leading up to the post of Principal and Chief Executive being filled.

The advice given on advertising and in putting together and formatting a video streaming for the press release was exceptional; new to students, the Principal and I, but I am sure very useful to those wishing to apply.

Everybody was pleased with the advertisement layout and the position it was placed within the TES. The extra work you did behind the scenes to entice others to apply certainly gave our selection panel a hard task of creating a short-list of candidates to be seen.

The interview day's program went very smoothly, and the messages from the staff and students alike were praising and positive; not only the high standard of interviewees, but for the professional way in which the day had been set out.

Please also give thanks to Dr...(Existing College Principal as part of our team) for her involvement.

On behalf of all the college, please accept our sincere thanks to you and your team for your company's extreme professionalism and advice given in a very exacting period in the college's history.

Congratulations on a job well done. ”

Chair of Governors, Franklin College

Finding the right person
for the right role. First time, every time.

ASDTi has an unparalleled record of success in the sector. In fifteen years of Sixth-form college recruitment, we have never failed to recruit – first time, every time.



Contact us for more detail:

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